

# Live Well Willoughby

Vendor Name

\_\_\_\_\_

Company Name

\_\_\_\_\_

Address

\_\_\_\_\_

\_\_\_\_\_

City

\_\_\_\_\_

State

\_\_\_\_\_

Zip

\_\_\_\_\_

Phone

\_\_\_\_\_

Email Address

\_\_\_\_\_

Website

\_\_\_\_\_

## Vendor Fee

Booth Space Fee: \$100/each

Electricity (if needed): \$30

**Type of Business (Please list below):**

**Products/Services Offered (Please list below):**

I hereby submit this application for space at the 2019 Live Well Willoughby event managed by the Downtown Willoughby Organization. The event will be held on Saturday, June 1, 2019 in Wes Point Park in Downtown Willoughby. Vendors are subject to review to ensure quality and of health and wellness services and products.

Additionally, we require vendors to have an activity to engage the community. I have read and agree to all application information, and verify that my products and services are safe and healthy for attendees. I also agree to waive all claims against the Downtown Willoughby Organization, City of Willoughby, the Live Well Willoughby Committee members, volunteers, and others associated with the event for loss or damages.

Signature

\_\_\_\_\_

Date

\_\_\_\_\_

Mail your signed and completed vendor form, and checks to the following address:

Live Well Willoughby  
Downtown Willoughby Organization  
38016 Euclid Avenue  
Willoughby, OH 44094

**Make checks payable to the  
Downtown Willoughby  
Organization**

# Live Well Willoughby

## Community Information

Willoughby, Ohio is a quaint and lively suburb 20 miles east of Cleveland that has a little something for everyone. Often described as a friendly city with Midwestern values, it is known for being the “Courtesy City.”

The epicenter for Willoughby is the Historic Downtown Willoughby which provides family fun, shopping, dining, nightlife, and a vibrant and active atmosphere. There is always something to do in the downtown area whether it is grabbing dinner with friends, taking a walk around town and down by the Chagrin River at Todd Field, shopping at trendy and vintage stores, attending a community event, or just relaxing in Wes Point Park.

This is the second year for Live Well Willoughby, which will be held on June 1st from 9:00 am - 1:00 pm in Wes Point Park in Downtown Willoughby.

## Have Questions?

If you have questions or need further information please contact Meredith Reinhard at (440) 474-3536 or Chad Gourley at (440) 975-6176.

## Day of and Event Information

- Setup begins at 7 am and vendors must be set up by 8:30 am.

- The event begins at 9:00, but attendees will be walking around earlier as this event is in coordination with The Willoughby Market.
- Each space allows for a 10 x 10 tent, and multiple spaces can be purchased. You must bring your own tent and tables.
- Vendors must be packed up by 1:45 pm.

## Ideas for Event Success

- A premise to being a vendor is that you are an organization or individual that lives and breaths health and wellness.
- Bring educational information for attendees to take with them
- Create an activity to engage with people.
- Use this as a time to collect information, sign-up registrants, set meetings to follow-up, invite customers/clients to show involvement in the community.
- Table skirts and banners for branding.
- Giveaways (Samples, free trials, swag, etc.)
- Be prepared to talk about your story in regard to What, How, and most importantly YOUR WHY!