

Your Name

Company Name

Type of Business

Address

Phone

Email

Website

I hereby submit this application for space at the Live Well Willoughby event held on **Saturday, August 15, 2020, from 9 am - 1 pm** at Wes Point Park in Downtown Willoughby. I understand that vendors are subject to review to ensure quality and of health and wellness services and products. I have read and agree to all application information, and verify that my products and services are safe and healthy for attendees. I also agree to waive all claims against Live Well Events, City of Willoughby, the Live Well Willoughby Committee members, volunteers, and others associated with the event for loss or damages.

Signature

Date

Sponsorship Level - due by 7/25

All levels include a 10x10 booth space

- Live Well Leader - \$5,000
- Live Well Champion - \$2,500
- Live Well Advocate - \$1,000
- Live Well Promoter - \$500
- Live Well Supporter - \$250
- Live Well Vendor - \$100

of booth spaces _____

Please describe your booth:

What products/services/activities will you bring to LWW 2020?

- I wish only to sponsor and do not require booth space

- Electricity +\$30

TOTAL: \$ _____

To sign up, please complete the following by 7/25:

1. Submit this form:
 - Scan & Return to: LiveWellWilloughby@gmail.com
OR
 - Mail to:
Live Well Willoughby
38016 Euclid Avenue
Willoughby, OH 44094
2. Email us your company logo with a transparent background. (.PNG, .AI, .PSD, original artwork) NO JPEGs. LiveWellWilloughby@gmail.com
3. Pay:
 - Mail check made to *Live Well Events*.
OR
 - Click or scan to pay via [PayPal](#)



Scan. Pay. Go.



Event Information

- Setup begins at 7 am and vendors **must be set up by 8:30 am**.
- The event **officially kicks off at 9 am** but be aware that attendees may be walking around earlier as it is in coordination with The Willoughby Market.
- Each space allows for a 10 x 10 tent. Multiple spaces may be purchased. **You must bring your own tent and tables.**
- The end time is 1 pm. Vendors must be packed up by 1:45 pm.

Contact Us

If you have questions or need further information please email us at livewellwilloughby@gmail.com.

Prepare for Event Success

- Create a game, a tasting, or other activity to engage with people when they visit your booth.
- Bring educational information for attendees to take with them.
- Use this as a time to collect information, sign-up registrants, set meetings to follow-up, invite customers/clients to show involvement in the community.
- Bring table skirts and/or banners for visible branding.
- Include giveaways (samples, free trials, swag, etc.)
- Be a genuine advocate for health and wellness.
- Respect social distancing guidelines.
- Be prepared to tell your story...**KNOW YOUR WHY!**

Community Information

Willoughby, Ohio is a quaint and lively suburb 20 miles east of Cleveland that has a little something for everyone. Often described as a friendly city with Midwestern values, it is known for being the "Courtesy City".

The epicenter for Willoughby is the Historic Downtown Willoughby which provides family fun, shopping, dining, nightlife, and a vibrant and active atmosphere. There is always something to do in the downtown area whether it is grabbing dinner with friends, taking a walk around town and down by the Chagrin River at Todd Field, shopping at trendy and vintage stores, attending a community event, or just relaxing in Wes Point Park.

This is the third year for Live Well Willoughby, which will be held on Saturday, August 15th from 9:00 am - 1:00 pm in Wes Point Park in Downtown Willoughby.