

## Sponsorship Benefits

There are a variety of ways for you to take part in and support this initiative. If you have questions or creative ideas on how to get involved, please feel free to ask!

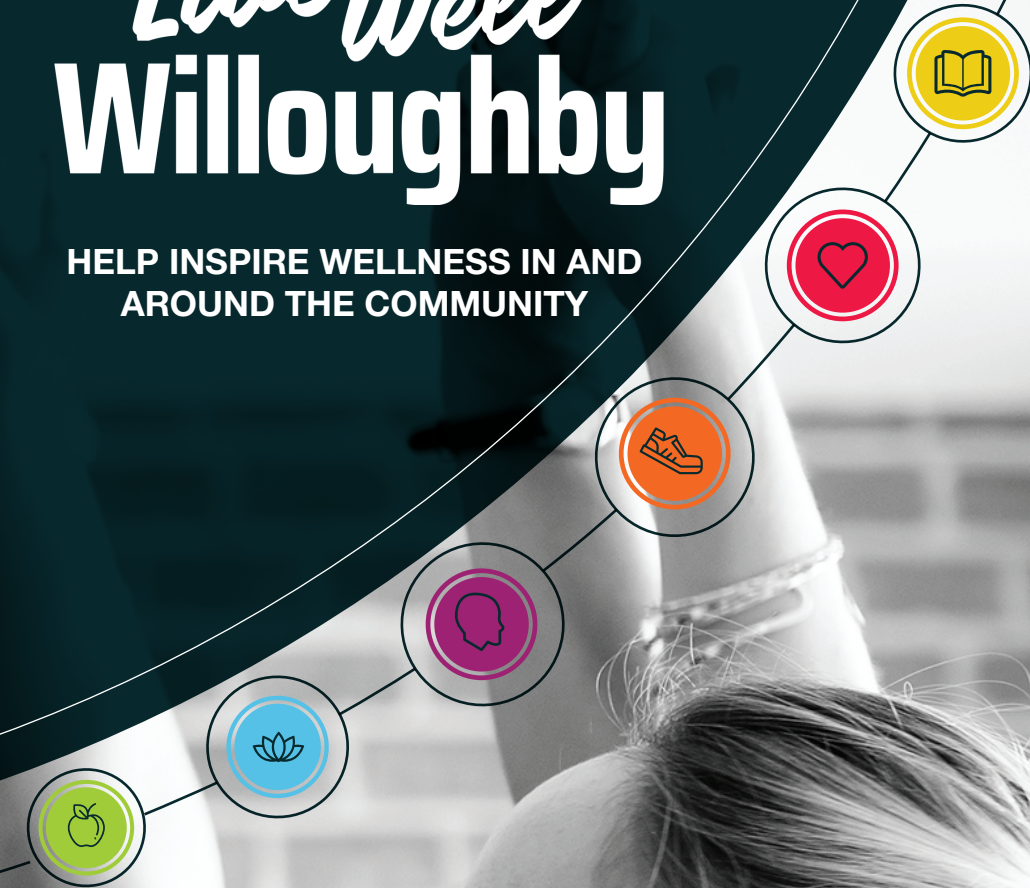


# Live Well Willoughby

HELP INSPIRE WELLNESS IN AND  
AROUND THE COMMUNITY

## One Day Event

FREE AND OPEN  
TO THE PUBLIC



*Live Well*

**THANK YOU.**

Get ready for an amazing, healthy, and happy event this June. Contact us today to become a sponsor.

Date:  
**June 12th, 2021**

Located at:  
**Wes Point Park in Downtown  
Willoughby**

Time:  
**9:00 am - 1:00 pm**

**A HEALTH AND WELLNESS  
MOVEMENT CONTINUES TO GROW**

The family-friendly community event. Live Well Willoughby, is back for its third year. Building on the momentum from health and wellness movement across the country, this event is designed to inspire, to engage, and most importantly, to educate the community on healthy living.



# What is Live Well Willoughby?

A HEALTH AND WELLNESS EVENT FOR PEOPLE OF ALL AGES

# Sponsorship Benefits

BECOME A PART OF THIS INITIATIVE

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SUPPORT YOUR LOCAL COMMUNITY!

We aim to bring together the local health and wellness community to educate, inspire, and empower people in our region to become healthier versions of themselves. **Live Well Willoughby** takes a complete approach to health and wellness.

The Third **Live Well Willoughby** will host up to 70 health and wellness vendors, along with yoga, an Urban Obstacle Course, and other activities. This one-day event is guaranteed to inspire, engage, and most importantly, educate community members on the most current health and wellness information in order to -  
**#LiveWellWilloughby**

**Live Well Willoughby** is open to community members of all ages. It will feature hands-on activities, fitness classes, vendors, and speakers throughout the day. (Detailed itinerary TBA). We invite you to take a scroll through the park and visit the vendors, get your sweat on at a live fitness class, and then fuel your body with some of Willoughby's delicious healthy food options.

The purpose of **Live Well Willoughby** is to make a healthy lifestyle more accessible to the community by providing free education, activities, and opportunities for all.

Your participation helps in the following areas:

- Aid in the growth of the event and wellness movement.
- Exposure for your business to the local community.
- Help inspire people to live a healthy lifestyle.
- Support the Willoughby Works Foundation that helps support recreation opportunities for the youth.

**Live Well Leader - \$5,000**

**Live Well Champion - \$2,500**

**Live Well Advocate - \$1,000**

**Live Well Promoter - \$500**

**Live Well Supporter - \$250**

**Live Well Vendor - \$100**

Live Well Willoughby Vendor Page	•	•	•	•	•	•
LWW Facebook Event Page Post	•	•	•	•	•	•
Listing in Program	•	•	•	•	•	•
10 x 10 Booth Space	•	•	•	•	•	•
Live Well Willoughby Sponsor Page	•	•	•	•	•	•
Instagram Page Post	•	•	•	•	•	•
Pre-event Posters	•	•	•	•	•	•
Sponsorship Banner	•	•	•	•	•	•
Pre-event Interview (Video or Article)	•	•	•	•	•	•
Live Well Willoughby Website Home Page Feature	•	•	•	•	•	•
Press Release	•	•	•	•	•	•
Logo on Day of Event Program	•	•	•	•	•	•
Website Banners	•	•	•	•	•	•
Social Media Banners	•	•	•	•	•	•
Live Well Willoughby T-shirts	•	•	•	•	•	•
Ads in Mimi Vanderhaven	•	•	•	•	•	•
New Herald Ad	•	•	•	•	•	•
Mimi Vanderhaven Editorial Interview	•	•	•	•	•	•
Day of Event Video Feature	•	•	•	•	•	•
Category Exclusivity	•	•	•	•	•	•

## How Do I Become A Sponsor or Vendor?

Contact:  
**Chad Gourley**  
**(440) 549-0417**

[livewellwilloughby@gmail.com](mailto:livewellwilloughby@gmail.com)

\*Presenting sponsorship opportunity available. Please call or email for more information.